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WLIC Expands Membership Base, Holds Board Elections
Premises Registration and Animal Identification Movement Gains Momentum

VERONA, WI (March 2, 2005) – The Wisconsin Livestock Identification Consortium (WLIC) now has 58 members representing livestock industry groups working to implement the National Animal Identification System in Wisconsin. Due to a larger membership base, the WLIC Board of Directors has been expanded to 12 members. Newly elected to the board at the Consortium's recent annual meeting were Michael Bishop of MB Genetics, Kevin Jorgensen of East Central/Select Sires, and Terry Quam of the Wisconsin Cattlemen's Association. Re-elected to second terms were Linda Hodorff of the Wisconsin Holstein Association and Gary Sutherland representing the Wisconsin Independent Livestock Dealers. Other WLIC board members include Gary Tauchen, Dairy Business Association; Tod Fleming, Equity Cooperative Livestock Sales Association; Patrick Fitzgibbons, Peck Meat Packing; Deb Reinhart, Professional Dairy Producers of Wisconsin; Jay Mattison, ReQuest, Ltd; John Freitag, Wisconsin Beef Council; and Keri Retallick, Wisconsin Pork Association.

Officers elected to serve this next year include a new Chair, Deb Reinhart; Vice Chair, Keri Retallick; Secretary, Tod Fleming; and Treasurer, Jay Mattison. Gary Tauchen was recognized for his service from 2002-2005 as WLIC's first Board Chairman. Dan Catherman from the Veal Quality Assurance Program was also recognized for his service to the Board upon completion of his term.

WLIC's mission is to create a secure, nationally compatible livestock identification system for the purposes of protecting animal health, safeguarding market access, and offering opportunities to enhance the marketability of Wisconsin livestock products.

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